

# ASHG 2025 CoLab Session Schedule

Subject to change.

Last update: March 28, 2025

	CoLab Theater 1		CoLab Theater 2		CoLab Theater 3	
	Time	Sponsor	Time	Sponsor	Time	Sponsor
Wednesday October 15	10:15 am- 10:45 am	Olink Proteomics	10:15 am- 10:45 am	Complete Genomics	10:15 am- 10:45 am	10x Genomics
	12:00 pm- 12:30 pm	Hitachi Hi-Tech America	12:00 pm- 12:30 pm	Genomics	12:00 pm- 12:30 pm	
	12:45 pm- 1:15 pm	Ultima Genomics	12:45 pm- 1:15 pm		12:45 pm- 1:15 pm	
	2:30 pm- 3:00 pm	Parse Biosciences	2:30 pm- 3:00 pm	Oxford Nanopore Technologies	2:30 pm- 3:00 pm	Roche Sequencing & Life Science
	3:15 pm- 3:45 pm	PacBio	3:15 pm- 3:45 pm	Genewiz From Azenta Life Sciences	3:15 pm- 3:45 pm	
	4:00 pm- 4:30 pm	Miltenyi Biotec	4:00 pm- 4:30 pm		4:00 pm- 4:30 pm	

	CoLab Theater 1		CoLab Theater 2		CoLab Theater 3	
	Time	Sponsor	Time	Sponsor	Time	Sponsor
Thursday October 16	10:15 am- 10:45 am	Illumina	10:15 am- 10:45 am	Genomenon	10:15 am- 10:45 am	
	12:00 pm- 12:30 pm	SOPHIA GENETICS	12:00 pm- 12:30 pm	Alitheia Genomics	12:00 pm- 12:30 pm	
	12:45 pm- 1:15 pm	Takara Bio	12:45 pm- 1:15 pm	10x Genomics	12:45 pm- 1:15 pm	
	2:30 pm- 3:00 pm	Seer	2:30 pm- 3:00 pm	PacBio	2:30 pm- 3:00 pm	Seqera
	3:15 pm- 3:45 pm	Oxford Nanopore Technologies	3:15 pm- 3:45 pm	Fabric Genomics	3:15 pm- 3:45 pm	
	4:00 pm- 4:30 pm		4:00 pm- 4:30 pm		4:00 pm- 4:30 pm	

	CoLab Theater 1		CoLab Theater 2		CoLab Theater 3	
	Time	Sponsor	Time	Sponsor	Time	Sponsor
Friday October 17	10:15 am- 10:45 am	PacBio	10:15 am- 10:45 am		10:15 am- 10:45 am	
	12:00 pm- 12:30 pm		12:00 pm- 12:30 pm		12:00 pm- 12:30 pm	
	12:45 pm- 1:15 pm		12:45 pm- 1:15 pm		12:45 pm- 1:15 pm	
	2:30 pm- 3:00 pm		2:30 pm- 3:00 pm		2:30 pm- 3:00 pm	
	3:15 pm- 3:45 pm		3:15 pm- 3:45 pm		3:15 pm- 3:45 pm	
	4:00 pm- 4:30 pm		4:00 pm- 4:30 pm		4:00 pm- 4:30 pm	

\*\*Non-exhibiting sponsor

Want to host a CoLab session? Submit your purchase request here by September 5!

[ASHG 2025 Industry Event Purchase Form](#)

# ASHG 2025 Industry Education Session Schedule

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	<b>Midday Break (12:00-1:00 pm)</b>	<b>Sponsor</b>	<b>Afternoon (3:00-4:00 pm)</b>	<b>Sponsor</b>
<b>Wednesday October 15</b>	<b>Room 151AB</b> Theater Setup (max 350 people)	Illumina	<b>Room 151AB</b> Theater Setup (max 350 people)	
	<b>Room 152</b> Classroom Setup (max 110 people)	Scale Biosciences	<b>Room 152</b> Classroom Setup (max 110 people)	Agilent Technologies
	<b>Room 153A</b> Classroom Setup (max 110 people)	biomodal	<b>Room 153A</b> Classroom Setup (max 110 people)	
	<b>Room 153C</b> Classroom Setup (max 110 people)	Sanofi**	<b>Room 153C</b> Classroom Setup (max 110 people)	
	<b>Room 153B</b> Theater Setup (max 230 people)	Thermo Fisher Scientific	<b>Room 153B</b> Theater Setup (max 230 people)	
	<b>Room 154</b> Theater Setup (max 175 people)	Olink Proteomics	<b>Room 154</b> Theater Setup (max 175 people)	

	<b>Midday Break (12:00-1:00 pm)</b>	<b>Sponsor</b>	<b>Afternoon (3:00-4:00 pm)</b>	<b>Sponsor</b>
<b>Thursday October 16</b>	<b>Room 151AB</b> Theater Setup (max 350 people)	Oxford Nanopore Technologies	<b>Room 151AB</b> Theater Setup (max 350 people)	
	<b>Room 152</b> Classroom Setup (max 110 people)		<b>Room 152</b> Classroom Setup (max 110 people)	
	<b>Room 153A</b> Classroom Setup (max 110 people)	Sanofi**	<b>Room 153A</b> Classroom Setup (max 110 people)	
	<b>Room 153C</b> Classroom Setup (max 110 people)		<b>Room 153C</b> Classroom Setup (max 110 people)	Ultima Genomics
	<b>Room 153B</b> Theater Setup (max 230 people)	Parse Biosciences	<b>Room 153B</b> Theater Setup (max 230 people)	
	<b>Room 154</b> Theater Setup (max 175 people)	QIAGEN	<b>Room 154</b> Theater Setup (max 175 people)	Complete Genomics

	<b>Midday Break (12:00-1:00 pm)</b>	<b>Sponsor</b>
<b>Friday October 17</b>	<b>Room 151AB</b> Theater Setup (max 350 people)	PacBio
	<b>Room 152</b> Classroom Setup (max 110 people)	
	<b>Room 153A</b> Classroom Setup (max 110 people)	
	<b>Room 153C</b> Classroom Setup (max 110 people)	
	<b>Room 153B</b> Theater Setup (max 230 people)	
	<b>Room 154</b> Theater Setup (max 175 people)	

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