Professional Development Program: Perfect Your Elevator Pitch

This Professional Development Program session will focus on perfecting your elevator pitch. Come prepared with a 30-second elevator pitch to network with your peers and professionals in different genetics and genomics fields. Participants will join small groups led by Mentors. Feedback will be provided. This session is organized and moderated by the ASHG Career Development Committee.

Main Goal: Use Your Elevator Pitch to Facilitate a Conversation and Network.

Non-Industry Career Topics:
Tuesday, October 12, 10:30 am-12:00 pm ET
Academic Research Faculty, Clinical Medical Genetics, Clinical Research Translation, Diagnostics, Epidemiology, Grants and Fellowship Administration, Science Writing/Editing, Science Policy, Teaching Faculty, Ethical, Legal, and Social Issues, Nonprofits and Public Engagement, Genetic Counseling, Interview Tips/How to Build a Resume, Starting a new post-doc.

Industry Career Topics:
Thursday, October 14, 12:30 pm – 1:30 pm ET

Preparing Your Elevator Pitch
You are not required to use the sample template below, but your elevator pitch should include:

WHO YOU ARE: Quick introduction
WHAT YOU DO: Description of your research or work
IMPACT OF YOUR WORK: Broader relevance of your work
WHERE YOU WANT TO BE (FUTURE GOALS): Type of career opportunity you are seeking

Elevator Pitch Template

My name is _____________ and I’m a trainee/early career scientists/researcher at ___________. I’m researching ____________. Knowing more about this can help us better predict/develop solutions for ____________. So far, we’ve found that ____________ leads to ____________, especially when ____________. These results indicate that ____________, and we can use this knowledge to ____________. I am looking to pursue an opportunity to ____________ and eventually ____________. Can you tell me more about your lab/company/organization and how someone with my experience may fit in?