Customize the below texts and send to all your customers, prospects and contacts.

**Subject Line Options**

- Visit [insert company name] at the ASHG 2020 Virtual Annual Meeting!
- [insert company name] is exhibiting at ASHG 2020
- You’re invited to ASHG 2020
- Attend the unveiling of [insert new product name] at ASHG 2020.

**Body Options**

Join [insert company name] at the ASHG 2020 Virtual Annual Meeting, October 26-30, 2020. Visit us at our live virtual booth where you can learn about our latest products, talk to our experts and learn about the innovative solutions we offer.

Visit our website [insert hyperlink] to learn more or contact us at [insert contact info] for an appointment.

With the latest in innovative products, interactive education and engaging networking opportunities, ASHG 2020 will facilitate the important conversations and interactions helping the science and education field of genetics continue into the future.

Whether you want to address the immediate challenges of the coronavirus pandemic, establish best practices for your organization post-pandemic or conduct research and networking all from the safety of your own home or office – make plans to participate in ASHG 2020.

Register now to reserve your spot as part of the ASHG network.

We hope to see you online in October!