WHY EXHIBIT AT ASHG 2017

Exhibit Hall Traffic Builders: ASHG Brings Attendees to Exhibits!

- Poster Sessions, surrounding exhibits on all sides for maximum traffic flow
- Passport to Prizes game
- Networking Lounges
- Coffee and Refreshment Breaks
- Food Court
- GeneticsCareers Center and Employment Boards
- New Education Theaters
- Dedicated exhibit hours!

MEET 6,000+ POTENTIAL CUSTOMERS
ASHG attracts over 6,000 genetics professionals each year, plus you: the exhibitor. ASHG is the world’s largest meeting in genetics; no other genetics conference domestic or international attracts more participants.

MAKE CONNECTIONS THAT MATTER
Reach participants involved in the decision-making process for purchase of products and services:
- 29% of attendees have final decision-making power
- 50% recommend products for purchase
- 21% gather information and report back to decision-makers*

At ASHG 2016, exhibitors collected over 22,000 leads – a 5% increase from 2015!
SHOW OFF WHAT YOU KNOW!
• The top reason attendees come to ASHG is to learn about the most cutting-edge science – in and out of their area of expertise.**
• Help ASHG’s Exhibit Hall become a Solutions Hub – don’t give attendees a sales pitch; ask them what challenges they face.
• ASHG has multiple opportunities for exhibitors to present education on and off the show floor, even its own Exhibitor Education Track visible on the website and Mobile App.

SIZE UP THE MARKET
• ASHG is the world’s largest human genetics meeting, so there’s no better place to get a comprehensive view of the genetics and genomics landscape.
• Get up-close-and-personal with competing products and services – respectfully, of course.
• Learn where and how well your product fits the market.
• See page 13 for a list of last year’s exhibiting companies.

“I find it useful to have an opportunity to talk to the vendors.”
“Great place to network!”
“I was interested in [the exhibitor’s] most recent developments.”**

ASHG ATTENDEES VALUE THE EXHIBIT HALL
98.8% of attendees ranked the Exhibit Hall as Excellent, Good, or Very Good!

* Of attendees with purchasing responsibility, based on 2016 demographics.
**From ASHG’s 2016 Annual Meeting Attendee Survey.
In 2016, there were:

6,373 genetics professionals and 7,998 total attendees

<table>
<thead>
<tr>
<th>Year</th>
<th>Scientific</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014 San Diego</td>
<td>6,563</td>
<td>8,430</td>
</tr>
<tr>
<td>2015 Baltimore</td>
<td>6,163</td>
<td>7,866</td>
</tr>
</tbody>
</table>

Who are these genetics professionals?

- Research - Basic: 37%
- Research - Translational: 18%
- Clinical Testing/Diagnostics: 9%
- Clinical Practice: 7%
- Industry: 7%
- Research - Clinical: 8%
- Teaching/Education: 2%
- Administration: 2%
- Other/No Response: 10%
ASHG Promotes Exhibitors

- Company name, booth number, and URL in meeting Program
- Full company listing in Mobile App with upgrade options
- Product listing in Mobile App
- Exhibitor track option in online schedule for Exhibitor Educational Events
- Exhibitor Directory signs and floor decals

ASHG Attendees

HIGHEST DEGREES

- PhD: 48%
- Masters: 13%
- MD/PhD: 8%
- MD: 11%
- BS or BA: 10%
- Other: 9%

MOST REPRESENTED POSITIONS HELD BY ATTENDEES

- Principal Investigator/Professor: 20%
- Graduate Student: 14%
- Postdoc Research Fellow: 11%
- Laboratory Director: 9%
- Genetic Counselor: 4%
ASHG Attendees

Most Represented Disciplines at ASHG 2016

- Bioinformatics and Genomic Technology: 15%
- Molecular and Cytogenetics Diagnostics: 10%
- Complex Traits and Polygenic Disorders: 12%
- Statistical Genetics and Genetic Epidemiology: 10%
- Mendelian Phenotypes: 10%
60% of attendees were from the U.S.; 40% were international, representing 71 countries:

CLICK HERE FOR PREVIOUS YEARS’ DEMOGRAPHICS.

Exhibitor Benefits

- Exclusive opportunity for educational events
- Exhibitor Education on the Exhibit Floor
- Exclusive advertising opportunities
- Exhibitor track option in online schedule for Exhibitor Educational Events
- VIP customer exhibit hall passes – six per booth!
- Two company passes to the Opening Reception
- 11 hours of unopposed exhibit time
BOOTH REGISTRATION OPENS MARCH 7, 2017

FLOOR PLAN

Legend: Pink=Prime  Green=Publishers

Food Court Seating

Food Court

Data CoLab

Clinical CoLab

Laboratory CoLab

Ticketed Lunch Seating and Pick Up

Main Entrance

ASHG Central Genetics Career Center

Legend:
Pink=Prime  Green=Publishers
COLLABORATE AT ASHG 2017

The most exciting new feature of the show floor is the addition of Networking Lounges and Educational Theaters. They are located next to each other in three of four quadrants in the Exhibit Hall and called CoLaboratories: built especially for collaboration. Each theater is equipped with a 50" screen, lavalier microphone, podium, and seating for 30 attendees. The neighboring lounge is equipped with modern furniture and meant for networking.

Each CoLaboratory, CoLab for short, is categorized by high-level themes so attendees can easily find the kind of session that appeals to them:

- **Clinical**: features programming regarding clinical applications in research or for physicians, programming geared towards genetic counselors, and any topics related to diseases and treatments.
- **Laboratory**: covers anything related to the laboratory: equipment, sequencing, technology, workflows, etc.
- **Data**: focuses on big data and software applications for genetics professionals.

ASHG invites exhibitors to program 30-45 minute mini-sessions. In addition to product theaters, ASHG encourages exhibitors to provide patient perspectives in the Clinical CoLab or have a Q&A with a rock-star scientist on your staff. The sky is the limit in these sessions; make them memorable!

**COLAB INDUSTRY CHALLENGE**

One timeslot per day allow the sponsoring exhibitor to lead a thought-provoking discussion in a CoLab Challenge: engage the audience with a challenge or question and then brainstorm a solution. Your Challenge session will feature a 10-15 minute presentation outlining the problem statement, mitigating factors, and an expert’s perspective/solution, then a challenge or question posed to attendees, who discuss for the remaining time.

Time slots are exclusive in that they do not compete with ASHG’s official scientific sessions except during poster presentations daily, in which your audience is likely already in the hall. CoLab schedules follow on the next page.

**Exhibit Hall Features**

- Posters
- Food Court + seating
- Networking Lounges
- Lunch Pickup for Attendees with pre-orders
- Educational Theaters
- ASHG Central
- Genetics Career Center with Employment Boards

**HOW DO I SIGN UP?**

Applications and deposits can be made exclusively at the ASHG 2017 website via the online space application beginning March 7 at www.ashg.org/2017meeting/exhibits.
Collaborate At **ASHG 2017**

<table>
<thead>
<tr>
<th>Clinical CoLab #115</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:30-11:00 am</td>
<td><strong>CHALLENGE</strong></td>
<td>10:30-11:00 am</td>
<td>11:30 am-12:15 pm</td>
</tr>
<tr>
<td>12:45-1:30 pm</td>
<td><strong>CHALLENGE</strong></td>
<td>12:45-1:30 pm</td>
<td><strong>CHALLENGE</strong></td>
</tr>
<tr>
<td>1:45-2:15 pm</td>
<td><strong>CHALLENGE</strong></td>
<td>1:45-2:15 pm</td>
<td><strong>CHALLENGE</strong></td>
</tr>
<tr>
<td>2:30-3:15 pm</td>
<td><strong>CHALLENGE</strong></td>
<td>2:30-3:15 pm</td>
<td><strong>CHALLENGE</strong></td>
</tr>
<tr>
<td>3:30-4:15 pm</td>
<td><strong>CHALLENGE</strong></td>
<td>3:30-4:15 pm</td>
<td><strong>CHALLENGE</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Laboratory CoLab #959</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:30-11:00 am</td>
<td><strong>CHALLENGE</strong></td>
<td>10:30-11:00 am</td>
<td>11:30 am-12:15 pm</td>
</tr>
<tr>
<td>12:45-1:30 pm</td>
<td><strong>CHALLENGE</strong></td>
<td>12:45-1:30 pm</td>
<td><strong>CHALLENGE</strong></td>
</tr>
<tr>
<td>1:45-2:15 pm</td>
<td><strong>CHALLENGE</strong></td>
<td>1:45-2:15 pm</td>
<td><strong>CHALLENGE</strong></td>
</tr>
<tr>
<td>2:30-3:15 pm</td>
<td><strong>CHALLENGE</strong></td>
<td>2:30-3:15 pm</td>
<td><strong>CHALLENGE</strong></td>
</tr>
<tr>
<td>3:30-4:15 pm</td>
<td><strong>CHALLENGE</strong></td>
<td>3:30-4:15 pm</td>
<td><strong>CHALLENGE</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Data CoLab #159</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:30-11:00 am</td>
<td><strong>CHALLENGE</strong></td>
<td>10:30-11:00 am</td>
<td>11:30 am-12:15 pm</td>
</tr>
<tr>
<td>12:45-1:30 pm</td>
<td><strong>CHALLENGE</strong></td>
<td>12:45-1:30 pm</td>
<td><strong>CHALLENGE</strong></td>
</tr>
<tr>
<td>1:45-2:15 pm</td>
<td><strong>CHALLENGE</strong></td>
<td>1:45-2:15 pm</td>
<td><strong>CHALLENGE</strong></td>
</tr>
<tr>
<td>2:30-3:15 pm</td>
<td><strong>CHALLENGE</strong></td>
<td>2:30-3:15 pm</td>
<td><strong>CHALLENGE</strong></td>
</tr>
<tr>
<td>3:30-4:15 pm</td>
<td><strong>CHALLENGE</strong></td>
<td>3:30-4:15 pm</td>
<td><strong>CHALLENGE</strong></td>
</tr>
</tbody>
</table>

ASHG will provide A/V and a technician for each session; exhibitor speakers must bring laptop with information loaded. Pricing and additional details will follow in March/April.

Exhibitor Education Events will be still be available; they will be assigned in the Hyatt Regency Orlando and the Hilton Orlando, both connected to the Convention Center, for 1.5 hour blocks during the breakfast and lunch periods on the official schedule. More information will follow in March/April.
**BOOTH FEES & PAYMENTS**

<table>
<thead>
<tr>
<th>Booth Type per 10’ x 10’</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prime Space (Highlighted on Floor Plan)</td>
<td>$3,500</td>
</tr>
<tr>
<td>Corner Space</td>
<td>$3,300</td>
</tr>
<tr>
<td>Inline/Aisle Space</td>
<td>$3,200</td>
</tr>
<tr>
<td>Kiosk in Startup Pavilion</td>
<td>$1,500</td>
</tr>
<tr>
<td>Non-Profit Organization 10’ x 10’</td>
<td>$2,500</td>
</tr>
<tr>
<td>Advocacy Organization 10’ x 10’</td>
<td>$750</td>
</tr>
</tbody>
</table>

See Non-Profit/Advocacy section for eligibility.

<table>
<thead>
<tr>
<th>Island Booth Size</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Island booths rates are $35 per square foot</td>
<td></td>
</tr>
<tr>
<td>20’ x 20’</td>
<td>$14,000</td>
</tr>
<tr>
<td>20’ x 30’</td>
<td>$21,000</td>
</tr>
<tr>
<td>20’ x 40’</td>
<td>$28,000</td>
</tr>
<tr>
<td>20’ x 50’</td>
<td>$35,000</td>
</tr>
</tbody>
</table>

Please note that due to space limitations in the Exhibit Hall, “odd” booth sizes of 30’ x 30’ and 30’ x 40’ cannot be accommodated.

**EXHIBIT DATES AND SCHEDULE**

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday 10/18</td>
<td>10:00 am-5:00 pm</td>
</tr>
<tr>
<td>Thursday 10/19</td>
<td>10:00 am-5:00 pm</td>
</tr>
<tr>
<td>Friday 10/20</td>
<td>10:00 am-2:30 pm</td>
</tr>
</tbody>
</table>

**INSTALLATION**

Monday 10/17 12:00-5:00 pm
Tuesday 10/18 8:00 am-5:00 pm

All booths and materials must be set up by 5:00 pm on Tuesday, October 18. Any booth unoccupied the morning of Wednesday, October 18 will be considered a no-show and the exhibit space will be cancelled, unless arrangements have been made with ASHG Management. All freight will be removed and returned to the loading dock at the exhibitor’s expense.

**DISMANTLING**

Friday 10/20 2:30-10:00 pm
Saturday 10/21 8:00-11:00 am (Freight Pick-Up)

Dismantling may not begin until 2:00 pm Friday, October 20. Attendees will be in the hall removing posters, so please use caution when moving large items. Any exhibitor found dismantling or leaving early will be penalized.

Times are subject to change. ASHG will notify exhibitors of any changes immediately.
HOW IS SPACE ASSIGNED?

- Booth space will be assigned in date received order: companies whose applications are received first will be the first to be assigned space.
- A company’s priority point score will be used if two companies select the same booth and contracts are received at the same time, so the company with the highest point value will receive the space.
- Space and location assignments are made according to: (1) earliest receipt date (first received); then (2) highest priority score.
- Booth space confirmations will be emailed beginning April 5, 2017.

SPACE CANCELLATION OR DOWNSIZING

- Cancellation and downsizing notices must be submitted in writing to Exhibits Manager, Carrie Morin, at cmorin@ashg.org.
- A refund minus the cancellation fee of $1,500 is available until Friday, June 9, 2017. After this date, there are no refunds and the full balance is due.
- ASHG reserves the right to resell any cancelled booth spaces and the right to relocate the exhibiting company after downsizing.
- ASHG may sell cancelled or downsized space to another exhibitor without any rebate or permission.

NON-PROFIT & ADVOCACY

BOOTH RATE CLASSES AND ELIGIBILITY

A non-profit organization must have one of the following characteristics and may be asked to furnish proof of status:

- A 501 (c) 3 organization
- Federal (U.S.) or Canadian government agency
- Not-for-profit entity that sells a product or service to professional attendees or institutions
- Membership and/or professional association
- Hosts a scientific meeting or conference relevant to ASHG attendees

An advocacy group is defined as a group that exists to promote advocacy/awareness of genetic disorders and/or relevant causes. These groups do not have membership or annual meetings.

Both booth classes receive a regular 10’ x 10’ booth for a non-profit/organization entity that includes carpet, table, two chairs, and a wastebasket;

In order to receive these special rates and packages, non-profit and advocacy organizations will be assigned space designated by ASHG. These booths will no longer be located in a cluster together, but on where they best fit the floor plan. If other booths are requested, the full price of the booth will be charged.
STARTUP PAVILION KIOSKS AND ELIGIBILITY
Are you a startup related to human genetics? Your company is eligible for the limited-space pavilion based on the following criteria:
- New to ASHG’s Annual Meeting
- Had a product launch in the last months or will launch in the next six months
- Fewer than three years old
- Fewer than 10 employees

These kiosks will include your color company logo, carpet, two chairs, one complimentary full meeting registration, and two exhibit staff badges for $1,000. Your company will be listed in all ASHG online and print publications.

WHAT IS INCLUDED WITH THE BOOTH?
- Company name, booth number, and URL address in all ASHG online and print publications;
- Company description and products and services listed on Mobile App and 2017 website’s interactive floor plan;
- Exclusive opportunity to host educational events for meeting attendees during specified times throughout the ASHG Annual Meeting;
- Exclusive access to promotional opportunities to further your brand at the meeting;
- Exhibitor registration for up to six (6) company representatives for each 10’ x 10’ space rented;
- Two complimentary full meeting registrations for each exhibiting company;
- Complimentary badges for guests of exhibitors for admission to show floor (up to six passes per 10’ x 10’ booth; passes good for one day only);
- Two tickets for Opening Reception per exhibiting company;
- Identification sign for company name: 7” x 44”;
- Eight-foot high back drape and side rails 36 inches high in show colors for each 10’ x 10’ booth;
- Aisle carpeting in show colors;
- Exhibit floor perimeter security when exhibits are closed; and
- Complimentary booth cleaning the night before the show, October 17, 2017.

RULES, REGULATIONS, AND POLICIES
All contracted exhibitors must follow ASHG’s complete rules, regulations, and policies found at http://www.ashg.org/2017meeting/exhibits/prospectus.shtml.

HOW DO I SIGN UP?
Applications and deposits can be made exclusively at the ASHG 2017 website via the online space application beginning March 7 at www.ashg.org/2017meeting/exhibits.
ASHG 2016 EXHIBITING COMPANIES

IF YOUR COMPANY ISN’T AT ASHG, YOUR COMPETITORS ARE

10x Genomics
23andMe
Active Motif, Inc
ADS Biotec Inc
Advaita Bioinformatics
Advanced Analytical Technologies, Inc.
Affymetrix, part of Thermo Fisher Scientific
Agilent Technologies
AKESOgen
Allen Institute for Brain Science
Ambyr Genetics
American Board of Medical Genetics and Genomics
American College of Medical Genetics and Genomics
American Heart Association
Amicus Therapeutics, Inc.
Andrew Alliance USA
Annai Systems
Applied Spectral Imaging, Inc.
ARUP Laboratories
Aurora Biomed
AutoGen, Inc.
Baylor Miraca Genetics Laboratories
BC Platforms
BD Life Sciences
Beckman Coulter Life Sciences
BGI
bio.logis Genetic Information Management GmbH
BioDiscovery, Inc.
BioMarin Medical Affairs
BioMarin Pharmaceutical Inc.
BioNano Genomics, Inc.
Bio Scientific
Bio-Rad
BioSpyder Technologies
BioTechniques
Bluebee
Blueprint Genetics
Broad Institute Genomic Services
Cambridge University Press
Canon BioMedical, Inc.
Cell Press
Center for Inherited Disease Research (CIDR)
Centogene AG
Cergentis
Chroma Technology Corp
Chromatrap
Claritas Genomics
ClinGen Resource
Cold Spring Harbor Laboratory Press
Cole-Parmer
Color Genomics
Congenica
Core Informatics
Coriell Institute for Medical Research
Covaris Inc.
DeNovix Inc.
Desktop Genetics
Diagenode Inc
Diffinity Genomics / Chiral Technologies, Inc.
Diploid
D-MARK Biosciences
DNA Genotek
DNAlexus, Inc.
DNASTAR, Inc.
Edico Genome Inc.
Elsevier
Embi Tec
Emory Genetics Laboratory
Enzo Life Sciences, Inc.
Eone Diagnostics Genome Center Co. Ltd
EpigenDx, Inc
Epigentek Group Inc.
Eppendorf
European Human Genetics Conference 2017
Expeidon - a Syngnis Company
FDNA
Formulatrix
Frameshift Labs, LLC
Frontiers
Fulgent Diagnostics
GENALICE
Gene Tools, LLC
Gene42
GeneDx
Genestack
Genetic Engineering & Biotechnology News
Genetic Information Management Systems
Genetics Society of America
GENEWIZ
Genohm Inc
GenoLogics an Illumina Company
Genome Diagnostics Nijmegen
Genome.One
GenomeNext, LLC
GenomeWeb, LLC
GENOMIC VISION
Genos
GenXys Health Care Systems
Golden Helix, Inc.
Good Start Genetics
Greenwood Genetic Center
Hamiton Robotics
Hitachi High Technologies
Horizon Pharma
Human and Molecular Genetics Center, Medical College of Wisc
Human Variome Project
Illumina, Inc.
Inova Translational Medicine Institute
INTEGRA Biosciences
Integrated DNA Technologies, Inc.
Interactive Biosoftware
Invitae
Irvine Scientific
JAMA Network
Karger Publishers
Labcyte Inc.
Laboratory for Molecular Medicine, Partners
Past Exhibitors

Labroots
LabWare, Inc.
Lathrop Engineering Inc.
LC Sciences
Leica Biosystems
Lexogen
LifeLabs Genetics
LifeMap Sciences
Limbus Medical Technologies GmbH
Lucigen Corporation
Macrogen Corp.
MagBio Genomics, Inc.
Mawi DNA Technologies
MEDomics, LLC.
Metabolon
MetaSystems
Microsoft
Microsonic Systems Inc.
Mount Sinai Genetic Testing Laboratory
MRC-Holland
Multiplicom N.V.
Mutant Mouse Resource & Research Center (MMRRC)
NanoString Technologies, Inc.
Natera
National Center for Advancing Translational Sciences/Genetic and Rare Diseases Information Center (NIH)
National Human Genome Research Institute
National Institutes of Health, National Center for Biotechnology Information
Nature Publishing Group
NBSTRN/NCC
NeoGenomics, Inc.
New England Biolabs, Inc.
Newport Corporation
NGX Bio
NIH Common Fund
NimaGen B.V.
Norgen Biotek Corp.
Novogene Corporation Inc.
Omicia
OMIM - McKusick-Nathans Institute of Genetic Medicine
OneOme
Otogenetics Corporation
Ovation
Oxford Gene Technology
Oxford Nanopore Technologies Ltd
Oxford University Press
PacBio
Panasonic Healthcare Corporation of North America
Paragon Genomics, Inc.
PAREXEL
Partek Incorporated
PC PAL
Peking Jabeiho Med Tech Co., Ltd
PerkinElmer Diagnostics
PerkinElmer, Inc. Life Sciences & Technology
Personalis, Inc.
Pfizer
PierianDx
PLOS: Public Library of Science
Precision for Medicine
Prevention Genetics LLC
PrimBio Research Institute
Progeny Genetics
Promega Corporation
Q Squared Solutions: EA Genomics a Quintiles Quest Joint Venture
QIAGEN Bioinformatics
Quantabio
RainDance Technologies, Inc.
Randall Children’s Hospital
Ranomics
Regeneron Genetics Center
Retrophin
Retrophin - Medical Affairs
Roche Diagnostics Corporation
RTI International
Rubicon Genomics, Inc.
RUCDR Infinite Biologics
Sage Science Inc.
Sanofi Genzyme
Sanofi Genzyme Medical Affairs
Saphetor
SCC Soft Computer
Science/AAAS
SCINOTE, LLC
SeraCare Life Sciences, Inc.
Seven Bridges
Shenzhen Direct Genomics Co., Ltd
Shire
Simons VIP Connect
SimulConsult, Inc.
Sistemas Genomicos
SoftGenetics, LLC.
SolveBio
Sophia Genetics
Springer
St. Jude Children’s Research Hospital
Station X
STEMCELL Technologies Inc.
Streck
Sunquest & Genelnsight
Swift Biosciences, Inc.
Takara Bio USA, Inc.
Tecan
Technidata
The American Physiological Society
The Focus Foundation
The Jackson Laboratory
The Scientist
Theragen Etex
Thermo Fisher Scientific
TriLink BioTechnologies, Inc.
Trinean
TTP Labtech
Tucson Photonics
Tute Genomics
TwistDx
Type 2 Diabetes Knowledge Portal
UAB Medical Genomics Laboratory
Ubiquity Genomics
UCLA Clinical Genomics Center
University of Chicago Genetic Services
UW Medicine Center For Precision Diagnostics
Variantyx, Inc.
WaferGen Biosystems
Wiley
Wolters Kluwer Health
WuXi NextCODE
Zymo Research Corporation
**IMPORTANT DATES AND DEADLINES**

**FEBRUARY 21, 2017**
Exhibit Prospectus and Floor Plan available online

**MARCH 7, 2017**
Booth Application opens for space assignment

**MARCH 20, 2017**
Booth Applications assigned in date received order

**APRIL 5, 2017**
Booth space confirmations emailed

**MAY 22, 2017**
Deadline for Ancillary Function application forms for priority assignment

**JUNE 2017**
Exhibitor Service Manual available (online only)

**JUNE 7, 2017**
Scientific abstract deadline

**JUNE 9, 2017**
Booth cancellation deadline – no refunds will be given after this date

**SEPTEMBER 22, 2017**
Deadline to:
- Submit island booth diagrams for approval
- Register Exhibitor Appointed Contractors (EACs) and submit EAC insurance
- Submit booth promotions and giveaways
- Submit request for pre-registration mailing list

**OCTOBER 16, 2017** (Monday)
Exhibitor installation: 12:00 pm – 5:00 pm

**OCTOBER 17, 2017** (Tuesday)
Exhibit registration and installation: 8:00 am – 5:00 pm

**OCTOBER 18, 2017** (Wednesday)
Exhibit registration: 8:00 am – 5:00 pm
Exhibit Hall open: 10:00 am – 5:00 pm

**OCTOBER 19, 2017** (Thursday)
Exhibit registration: 8:00 am – 5:00 pm
Exhibit Hall open: 10:00 am – 5:00 pm

**OCTOBER 20, 2017** (Friday)
Exhibit registration: 8:00 am – 2:30 pm
Exhibit Hall open: 10:00 am – 2:30 pm
Exhibit dismantling: 2:30 pm – 10:00 pm

**OCTOBER 21, 2017** (Saturday)
Freight pick-up: 8:00 am – 11:00 am

**MEETING DATES**
Tuesday, October 17 • Saturday, October 21, 2017
FUTURE MEETINGS

ASHG 2018
OCTOBER 16-20
SAN DIEGO, CA

ASHG 2019
OCTOBER 15-19
HOUSTON, TX

ASHG 2020
OCTOBER 27-31
SAN DIEGO, CA