ASHG 2025 CoLab Session Schedule

Subject to change. *Last update: September 22, 2025*

	CoLab Theater 1		CoLab Theater 2	
Wednesday October 15	**Time**	**Sponsor**	**Time**	**Sponsor**
	10:15 am-10:45 am	Olink Proteomics	**10:15 am-10:45 am**	Complete Genomics
	12:00 pm-12:30 pm	Hitachi Hi-Tech feat. Nabsys	**12:00 pm-12:30 pm**	Genomics Ltd.
	12:45 pm-1:15 pm	Ultima Genomics	**12:45 pm-1:15 pm**	Roche Sequencing and Life Sciences
	2:30 pm-3:00 pm	Parse Biosciences	**2:30 pm-3:00 pm**	Oxford Nanopore Technologies
	3:15 pm-3:45 pm	PacBio	**3:15 pm-3:45 pm**	Genewiz From Azenta Life Sciences
	4:00 pm-4:30 pm	Miltenyi Biotec	**4:00 pm-4:30 pm**	10x Genomics

	CoLab Theater 1		CoLab Theater 2	
Thursday October 16	**Time**	**Sponsor**	**Time**	**Sponsor**
	10:15 am-10:45 am	Illumina	**10:15 am-10:45 am**	Genomenon
	12:00 pm-12:30 pm	SOPHiA GENETICS	**12:00 pm-12:30 pm**	Alithea Genomics
	12:45 pm-1:15 pm	Takara Bio	**12:45 pm-1:15 pm**	10x Genomics
	2:30 pm-3:00 pm	Seer	**2:30 pm-3:00 pm**	PacBio
	3:15 pm-3:45 pm	Oxford Nanopore Technologies	**3:15 pm-3:45 pm**	Fabric Genomics
	4:00 pm-4:30 pm	Seqera	**4:00 pm-4:30 pm**	Arima Genomics

	CoLab Theater 1		CoLab Theater 2	
Friday October 17	**Time**	**Sponsor**	**Time**	**Sponsor**
	10:15 am-10:45 am	PacBio	**10:15 am-10:45 am**	UCB
	12:00 pm-12:30 pm	Discovery Life Sciences	**12:00 pm-12:30 pm**	Element Biosciences
	12:45 pm-1:15 pm	New England Biolabs	**12:45 pm-1:15 pm**	BD Life Sciences
	2:30 pm-3:00 pm	n6 Tec, Inc.	**2:30 pm-3:00 pm**	Twist Bioscience
	3:15 pm-3:45 pm	Challenge Works	**3:15 pm-3:45 pm**	Agilent Technologies
	4:00 pm-4:30 pm	**OPEN**	**4:00 pm-4:30 pm**	**OPEN**

Want to host a CoLab session? Submit your purchase request here!

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ASHG 2025 Industry Education Session Schedule

Subject to change. *Last update: September 22, 2025*

	Midday Break (12:00-1:00 pm)	Sponsor	Afternoon (3:00-4:00 pm)	Sponsor
Wednesday October 15	**Room 151A** Theater Setup (max 110 people)	Sano Genetics - The Genetics Podcast**	**Room 151A** Theater Setup (max 110 people)	Volta Labs**
	Room 151B Theater Setup (max 110 people)	biomodal	**Room 151B** Theater Setup (max 110 people)	DNAnexus
	Room 152 Theater Setup (max 110 people)	10x Genomics	**Room 152** Theater Setup (max 110 people)	Agilent Technologies
	Room 153ABC Theater Setup (max 350 people)	Illumina	**Room 153ABC** Theater Setup (max 350 people)	Roche Sequencing & Life Sciences
	Room 154 Theater Setup (max 110 people)	Sanofi Medical	**Room 154** Theater Setup (max 110 people)	Labcorp
	Room 204AB Theater Setup (max 175 people)	Olink Proteomics	**Room 204AB** Theater Setup (max 175 people)	Atrandi Biosciences
	Room 254AB Theater Setup (max 230 people)	Thermo Fisher Scientific	**Room 254AB** Theater Setup (max 230 people)	Amazon Web Services**

	Midday Break (12:00-1:00 pm)	Sponsor	Afternoon (3:00-4:00 pm)	Sponsor
Thursday October 16	**Room 151A** Theater Setup (max 110 people)	New England Biolabs	**Room 151A** Theater Setup (max 110 people)	Illumina
	Room 151B Theater Setup (max 110 people)	Sanofi Commercial	**Room 151B** Theater Setup (max 110 people)	Genomics Ltd
	Room 152 Theater Setup (max 110 people)	Roche Sequencing & Life Sciences	**Room 152** Theater Setup (max 110 people)	BridgeBio
	Room 153ABC Theater Setup (max 350 people)	Oxford Nanopore Technologies	**Room 153ABC** Theater Setup (max 350 people)	Plasmidsaurus
	Room 154 Theater Setup (max 110 people)	Illumina	**Room 154** Theater Setup (max 110 people)	Ultima Genomics
	Room 204AB Theater Setup (max 175 people)	QIAGEN	**Room 204AB** Theater Setup (max 175 people)	Complete Genomics
	Room 254AB Theater Setup (max 230 people)	Parse Biosciences	**Room 254AB** Theater Setup (max 230 people)	Clinisys

	Midday Break (12:00-1:00 pm)	Sponsor
Friday October 17	**Room 151A** Theater Setup (max 110 people)	Lucid Genomics
	Room 151B Theater Setup (max 110 people)	Standard BioTools
	Room 152 Theater Setup (max 110 people)	Google**
	Room 153ABC Theater Setup (max 350 people)	PacBio
	Room 154 Theater Setup (max 110 people)	Hamilton & Covaris
	Room 204AB Theater Setup (max 175 people)	BioAro

***Non-exhibiting sponsor*

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